

“GIVEN THE CHOICE OF BUYING FOOD OR FISH GROWN, RAISED OR CAUGHT IN MAINE, OR FROM ‘SOMEWHERE ELSE,’ ALMOST 80% CHOSE TO PURCHASE LOCAL OR MAINE FOOD.”



“TWO-THIRDS OF ALL MAINE HOUSEHOLDS SAID THEY PURCHASE LOCAL FOOD TO SUPPORT FARMERS, FISHERMEN AND BUSINESSES.”

Source: Maine Food Strategy 2014 Consumer Survey Report www.mainefoodstrategy.org