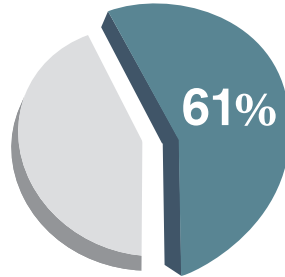
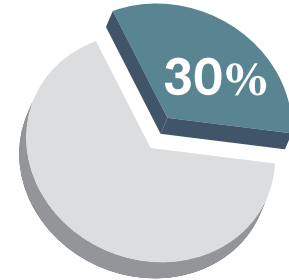


“TWO-THIRDS OF MAINE HOUSEHOLDS SURVEYED REPORT PURCHASING FISH, SEAFOOD OR SHELLFISH WITHIN THE PAST MONTH.”

Where do Mainers purchase their seafood?



Chain grocery store



Fish store/lobster pound

MAINERS WHO PURCHASED MAINE-RAISED OR MAINE-CAUGHT FISH IN THE PAST MONTH

45% Fish market or lobster pound

36% Chain grocery store

11% Roadside truck or stand